

Generative Adversarial Networks (GANS)

Exploring the Art and Science of AI-generated Content







Introduction

A GAN is a type of machine learning model where two neural networks compete with each other to generate realistic data.

A "Generator" tries to create fake data, and a "Discriminator" tries to tell if it's real or fake. They improve together through competition.



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How GANs Work?

Two models: Generator (G): Learns to create fake data Discriminator (D): Learns to detect fake data

The goal: *G tries to fool D, D tries to catch G Training is a back-and-forth game (minimax optimization)*









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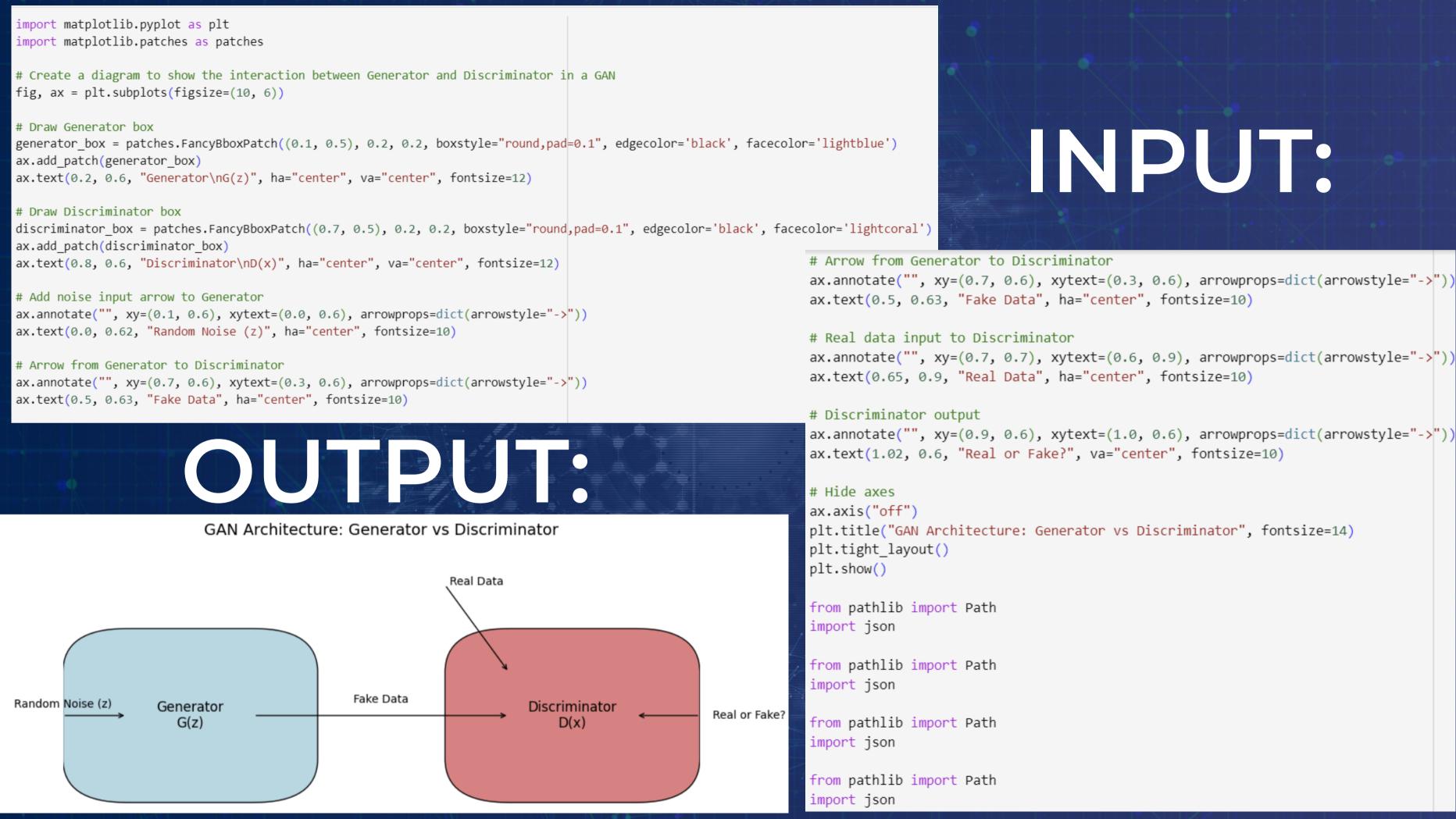
Training Loop

• **Step 1**: *G* creates fake data from random noise

- Step 2: D sees both real and fake data
- **Step 3**: *D tries to classify correctly*
- **Step 4**: *G* updates to better fool *D*
- Repeat for many epochs







·[••] Loyola University Chicago Variants of GANs



The original model



Uses convolutional layers, good for images

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CYCLEGAN

Translates images (e.g., horse \leftrightarrow zebra)

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59/2

CONDITIONAL GAN (CGAN)

Adds labels as input (e.g., generate cats or dogs)



Very high-quality face generation





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Applications of GANs

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Image generation: Portraits, fake people Art and design: Al-generated paintings 2. Medical imaging: Generate synthetic data for rare 3. diseases

- **Super-resolution**: Upscaling low-quality images 4.
- **Deepfakes:** Face swapping, voice cloning (ethical 5.

concerns)





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- Training instability: Hard to balance G and D
- **Computational cost**: Needs a lot of GPU power

- **Overfitting Risks:** May memorize training data

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Challenges and Limitations

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• Mode collapse: Generator produces limited variety • Evaluation metrics: No perfect way to judge quality • Hyperparameter Sensitivity: Small changes, big effects



Ethics & Risks of GANs

- **Deepfakes & Misinformation**: Used to spread fake videos/images
- Copyright & Originality: Legal gray area for AI-generated content
- Bias in Outputs: Reflects biases in training data
- Privacy Concerns: GANs can unintentionally reproduce real faces
- Misuse Potential: Identity fraud, political manipulation, scams





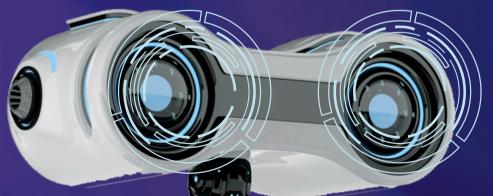
The Future of GANS

- **Controllable Generation**: Generate based on prompts or conditions
- **Better Evaluation Metrics:** More reliable scoring of \bullet

quality

- **Hybrid Models:** *GANs* + *Diffusion or Transformers*
- Smarter Data Augmentation: Improve small dataset performance
- Creative Collaboration: Tools for artists, designers, and musicians







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Let's Talk About It!

"Can GANs replace human creativity?"

"Would you buy art created by AI?"

"What safeguards should be in place for deepfakes?"



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Conclusion

- GANs are a powerful and creative branch of machine learning.
- They use two neural networks (Generator vs. Discriminator) in a game-like setup.
- Capable of generating realistic images, art, and more — but also come with ethical challenges.
- As GANs continue to evolve, so does their impact on industries, society, and the line between real and fake.

